



CAPABILITIES STATEMENT

Bravo and the Dreamcatcher, Inc.

Mission Statement: To advance educational opportunities by equipping K-12 schools with the evidence-based professional development, instructional frameworks, and program development they need to ensure every student, regardless of background, language, disability status, or economic circumstance, achieves at the highest level.

1. ORGANIZATIONAL SNAPSHOT

Field	Details
Legal Name	Bravo and the Dreamcatcher, Inc.
Organization Type	501(c)(3) Nonprofit Organization
Year Founded	2021
EIN	87-1396681
UEI	R68FAJ3NQG45
SAM.gov Status	Active Registration
Primary Contact	Dr. Sonja L. Graves, Ed.D., Executive Director
Phone	804-402-0387
Email	sonja.graves@bravoandthedreamcatcher.com
Website	www.bravoandthedreamcatcher.com
Service Area	National; K–12 Public School Districts, Extended Day Programs, State Education Agencies
Eligible Funding Streams	Title I, Title II, Title III, IDEA (Part B), ESSER, 21st CCLC



2. CORE COMPETENCIES - THREE SERVICE LINES

Bravo and the Dreamcatcher, Inc. (BravoTDC) delivers high-impact K–12 educational services across three integrated, evidence-based service lines:

SERVICE LINE 1: PROFESSIONAL DEVELOPMENT

Project GLAD® (Guided Language Acquisition Design) Tier I Foundations Training - OCDE-approved, delivered by OCDE-certified trainers with 15+ years of experience

Literacy Staff Training grounded in the science of reading and evidence-based language acquisition frameworks

Instructional Coaching Cycles aligned to GLAD® implementation fidelity, delivered by a coach with 10+ years of instructional expertise

GLAD® Unit Template Development in collaboration with classroom teachers

Culturally Responsive and Differentiated Instruction professional development

Academic Enrichment Training & Support for extended day, before/after school, and summer learning program staff

AI-enabled Instructional Support Dashboard Integration - BravoTDC's proprietary technology tool for monitoring GLAD® implementation fidelity and coaching effectiveness in real time

Multilingual Learner and Diverse Population Support: specialized expertise supporting English Learners, students with IEPs, and economically disadvantaged students

SERVICE LINE 2: PROGRAM COMPLIANCE & OVERSIGHT

Comprehensive educational program monitoring and review for Title I, Title II, Title III, IDEA, and ESSER-funded initiatives

Program fidelity gap analysis with prioritized corrective action recommendations

Federal grant compliance support aligned to 2 CFR 200, EDGAR, and applicable SEED requirements

Program Monitoring Training for district and campus administrators

Continuous improvement cycle design and facilitation

Federal reporting documentation support and audit-readiness preparation

Internal controls design and compliance framework development

SERVICE LINE 3: STUDENT ENRICHMENT SERVICES

Structured, high-dosage direct student tutoring in literacy (reading, writing, vocabulary) and content-area subjects; paired with comprehensive program development services that strengthen existing school and district initiatives or support the design and launch of new, research-aligned instructional programs

Evidence-based tutoring for English Learners, students with IEPs, struggling readers, and economically disadvantaged students

One-on-one and small-group tutoring formats; scalable for campus or district deployment

Extended day, after-school, and summer learning program integration

Progress monitoring and disaggregated data reporting to campus and district administrators

School Liaison Coach services: embedded wraparound support connecting students, families, and community resources

3. DIFFERENTIATORS

BravoTDC offers capabilities that distinguish it from other K-12 professional development and educational services vendors:

◆ PROPRIETARY AI TECHNOLOGY BravoTDC's AI-enabled Instructional Support Dashboard is a proprietary technology tool that serves as a force multiplier for literacy professional development & coaching implementation effectiveness. The dashboard provides real-time data visualization, coaching progress tracking, and implementation monitoring, giving district administrators and instructional leaders unprecedented visibility into professional development impact.	◆ FULL-SERVICE PRACTITIONER TEAM BravoTDC's team includes OCDE-certified GLAD® trainers, a credentialed instructional coach, a federal grants and data evaluation expert, a CPA, and corporate legal counsel, providing districts with a fully integrated, compliance-ready service team under a single vendor relationship. Through the depth and breadth of our team's experience, BravoTDC is equipped to support schools in a wide range of school-improvement priorities that extend beyond literacy development. In addition to our core instructional services, we consult with districts on strengthening existing programs, designing new initiatives, and improving overall school systems to advance student outcomes across multiple domains.
◆ FEDERAL COMPLIANCE DEPTH Led by a Coordinator of Federal Programs, BravoTDC brings an insider's understanding of Title I, Title III, IDEA, and ESSER compliance requirements. Our fiscal management system, supported by Your Part-Time Controller (YPTC) and QuickBooks, meets all 2 CFR 200 standards for federal fund administration.	◆ STUDENT-CENTERED, RESULTS-PROVEN LEADERSHIP Dr. Sonja Graves brings 25 years of frontline public school experience, as a teacher, literacy coach, academic dean, federal programs coordinator, and assistant principal, and a documented record of measurable student outcomes in Title I settings, including 90%+ SOL pass rates sustained over six consecutive years and an 35% reduction in failing grades among English Learner students as a Coordinator of Federal Programs. Collectively, our team of educational professionals brings extensive experience across instruction, leadership, program design, and federal program administration, enabling us to partner with schools on improvement efforts that reach well beyond literacy development.



4. KEY PERSONNEL

The following personnel are assigned to BravoTDC client engagements and bring exceptional depth of expertise across all three service lines:

Dr. Sonja L. Graves, Ed.D.

Founder, Executive Director & Project Director

Role: Dr. Graves provides overall organizational leadership, client relationship management, contract oversight, and instructional leadership for all BravoTDC engagements. She serves as primary point of contact for all district partners and manages all scheduling, logistics, financial reporting, and compliance functions.

Background: With 25 years of experience in K-12 public schools across the Mid-Atlantic region, Dr. Graves has served as a classroom English teacher, literacy coach, instructional coach, academic dean, Coordinator of Federal Programs, and assistant principal. She brings practitioner depth in all three BravoTDC service areas: professional development, federal program compliance, and direct student support. Her career outcomes include 90%+ SOL Reading pass rates sustained for 6 consecutive years, an 35% reduction in failing grades among English Learner students as Coordinator of Federal Programs, and an 8% jump in 8th-grade U.S. History scores as Academic Dean. Dr. Graves is the founding board member of Bravo and the Dreamcatcher, Inc. and manages the organization with a full board of educational and operational professionals.

Lead GLAD® Trainers

OCDE-Certified Project GLAD® Trainers

Role: Leads all Project GLAD® Tier I Foundations training cohorts; oversees GLAD® training quality, curriculum fidelity, and deliverable completion across all campus engagements.

Background: Each Lead GLAD® Trainer holds OCDE certification in Project GLAD® and brings 15+ years of experience in elementary literacy, English Language Development (ELD), and teacher professional development. Trainers hold advanced credentials in literacy instruction and have



trained hundreds of educators across multiple states. Cohort experience ranges from single-school implementations to district-wide rollouts serving multiple campuses simultaneously.

Ahmara Perkins, M.Ed.

GLAD-Aligned Instructional Coach

Role: Delivers GLAD®-aligned coaching cycles at campus sites; facilitates demonstration lesson debriefs; co-facilitates monthly Professional Learning Communities (PLCs); supports GLAD® unit template development in collaboration with classroom teachers.

Background: Ahmara Perkins holds a Master of Education degree and brings 20+ years of instructional expertise at the elementary level. She holds certification in ELA instruction in Virginia and has facilitated coaching cycles and PLCs across multiple district settings.

Tami Mullen

AI Dashboard Integration Specialist & Federal Grants Consultant; Owner, Intuitive Group

Role: Models and supports BravoTDC's proprietary AI Instructional Support Dashboard at each school site; trains coaches and administrators on dashboard features and data interpretation; provides virtual support throughout the contract year. Also serves as Data & Evaluation Consultant and federal grants compliance advisor.

Background: Tami Mullen brings a proven record of supporting federal, state, and municipal agencies, including the CDC, the Department of Veterans Affairs, and DHS/FEMA. Her expertise includes federal grant management, financial oversight and fraud prevention, internal control and risk-management framework design, real-time financial reporting using data analytics and Power BI, grant monitoring systems, pre- and post-award support, annual recertification processes, and federal compliance training. She has received formal commendation from the City of Lompoc for her federal grant management work. Ms. Mullen's dual role in data evaluation and compliance infrastructure significantly enhances BravoTDC's readiness for complex, compliance-driven federal engagements.

Nicolas Cunningham

Certified Public Accountant (CPA), Per Diem

Role: Provides annual IRS Form 990 preparation, financial compliance guidance, and audit-readiness support in alignment with 2 CFR Part 200.

Background: Engaged on a per-diem basis with confirmed availability to activate services immediately upon contract award.

Austin Plants, Esq.

Corporate Attorney, Per Diem - Licensed in Pennsylvania (License No. 3316435)

Role: Provides legal counsel on governance, contracting, and regulatory compliance; reviews and refines contracts, vendor agreements, and organizational policies for enforceability and federal/state regulatory alignment.

Background: Austin Plants is a licensed Pennsylvania corporate attorney with extensive experience supporting businesses, nonprofits, and Fortune 500 companies. He holds more than 350 five-star client reviews and specializes in business and corporate law, including contract drafting and negotiation, corporate governance, regulatory compliance, entity structuring, Master Service Agreements, NDAs, employment and contractor agreements, technology licensing, privacy policies, and organizational bylaws. Available at \$99/hour with flat-fee options for defined scopes.

5. BOARD OF DIRECTORS

BravoTDC is governed by an independent Board of Directors with expertise in education, community engagement, financial management, and organizational leadership. The Board provides fiduciary, strategic, and compliance oversight. The Executive Director serves as a non-voting ex officio member.

Name	Title / Board Role
Felicia Banks, M.Ed.	Board Chair
Sonja L. Graves, Ed.D.	Founder / Executive Director (<i>non-voting, ex officio</i>)
Melanie Mason, M.Ed.	Secretary

Name	Title / Board Role
Hyacinth Terry, MBA	Vice President
Roland Knight	Treasurer

6. INSURANCE COVERAGE

Coverage Type	Coverage Limits
Commercial General Liability	\$1,000,000 per occurrence / \$2,000,000 aggregate
Professional Liability (Errors & Omissions)	\$1,000,000 per claim
Workers' Compensation	As required by applicable state law

7. PAST PERFORMANCE SUMMARY

BravoTDC has the capacity to deliver Project GLAD® Tier I Foundations Training, instructional coaching, compliance and sustainability oversight, and student tutoring to multiple district partners, with training cohorts ranging from single-school implementations to district-wide rollouts serving multiple campuses simultaneously. The following represents a summary of relevant outcomes under Dr. Sonja L. Graves' leadership as teacher, dean of students, assistant principal, and coordinator of sustainability for federal programs:

90%+ SOL (Virginia) Reading pass rates sustained over 6 consecutive years in Title I school settings (teacher).	35% Reduction in failing grades among English Learner students following implementation of structured literacy and language acquisition frameworks (coordinator of sustainability for federal programs).	8% Jump in 8th-grade U.S. History scores achieved through instructional leadership (dean of students).	Program Development Dr. Graves conceptualized and launched a middle school space science enrichment program and cultivated relationships with NASA-affiliated personnel that resulted in the program's formal inclusion in the University of Louisiana at Lafayette's satellite launch initiative, giving middle school students direct participation in an authentic space science research mission.
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BravoTDC is an approved vendor with Humble School District, Humble, TX.

References:

Formal letters of reference and district contact information for past engagements are available upon request.